

LOOKING FOR A WORK EXPERIENCE?

Community Marketer to join Alliance Française de Perth on a short-term basis, as a Work Experience.

AF is looking for a new LinkedIn Community Marketer who will be responsible for creating engaging online content, as well as identify potential corporate customers and improve AF's B2B portfolio.

About you

Ideally, you'll demonstrate the following skills:

- Keep our LinkedIn profile up to date and create an effective LinkedIn page
- Optimize our page for search
- Publish engaging content
- Create LinkedIn ad campaigns dedicated to targeted companies (e.g: mining, oil and gas, etc.) in collaboration with our Communication Officer
- Contact targeted companies through HR AND Operations Managers to present our offer

We are looking for someone who:

- Can map and monitor activities
- Is familiar with LinkedIn; it is desirable that the ideal candidate is also familiar with social network platforms such as Facebook and Twitter
- Can quickly understand our activities
- Can understand the specificity of teaching to corporates which work abroad
- Is able to identify and contact potential cooperate customers
- Liaise with and build a good relationship with the internal team as well as external stakeholders

The LinkedIn Community Marketer will commence work immediately, for a duration of 3 months/3 times a week, from 9am to 1 pm and will work closely with the Communication Officer and report to the Executive Director.

If you are looking for your next career move, apply today! Please submit your CV to director@afperth.com.au